

Canadian Chapter IECA Board Meeting

November 22, 2017, 12 pm to 1 pm EST

Call 1-917-942-7141, access code 105-148-294-34

Agenda



In Attendance: Glenn MacMillan, Georgina Zynda, Tim Engler- Wiome, Jim Goodsell (taking over for Tomas), Risa Olekshy, Mark Myrowich, Harry Reinders, Robert Wills

Absent: Camilla Melrose, Trent Hatfield, Gilles Rivard, Ron Bisailon

1. Approval of Minutes: Approval of Oct. 18 minutes- Risa motioned, Mark Seconded.
2. Manitoba Road Show-Risa stated the event is progressing. There are speakers lined up. Event Brite being used for registration. Title of workshop to be confirmed by Nov. 30th. Chapter newsletter will mention the event including a link to the registration page.
3. IECA Annual Conference- Mark, Jim, Glenn and Harry are planning on attending. Georgina looking into the ability to have a phone in the Chapter meeting to have people join in via phone. Meeting to be held on Monday, Feb 12th at 5 pm.
4. TRIECA 2018 – Agenda is now on the website. Exhibit hall is fully booked. A few sponsorship opportunities still available. Live Webcast for Track 2 will be provided for free for up to 150 Canadian Chapter members. \$125 per person fee for all non-members. Need to develop a marketing plan to have people join IECA before TRIECA and get a free \$125 free webcast. Annual General Meeting is set for Tuesday, March 20th at 5:00 PM at the Pearson Convention Centre. Phone will be available for people to call in for the meeting. Chapter will have a booth in the main lobby. Need to inform people to visit the Chapter booth to learn about the benefits of joining IECA. Georgina will talk to Joanna and Shannon about streamlining the process for people wanting to join IECA and participate in the webcast. Need to make it quick and easy to join and sign up for the live webcast. Georgina will talk to Joanna and Shannon about streamlining the process for people to join IECA and participate in the free live webcast.
5. Annual General Meeting is set for Tuesday, March 20th at 5:00 PM at the Pearson Convention Centre. Phone will be available for people to call in for the meeting.
6. Calgary- Wetland Conference scheduled for March 12 and 13th. Potential ESC Training on March 14 and 15th. Rob to arrange a conference call with Graham Tait and Glenn to discuss potential role for Chapter at the ESC Event. Need IECA promo materials.
7. Quebec- Gilles will update at next meeting.
8. BC- 200 people attended the ESCA BC Conference in Coquitlam. Glenn and Trent working on a draft MOU to bring to the Board for consideration in the near future. Glenn planning a Green Infrastructure/LID Workshop in Vancouver for April 2019.

9. Other events:

Tim mentioned a potential event could happen in Yorkton. Risa mentioned the annual TAC Conference is being held next September in Saskatoon. Chapter to consider having someone

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present at the event and/or possible exhibit booth. Glenn to talk to CSA about having them present the CSA ESC Standards initiative.

10. Membership -discussion about ROI regarding having a booth at events and promoting membership. Need to set a budget for exhibiting at conferences. What is the best way to grow membership? Paying membership in US dollars is a concern for many people. Amanda, Shannon and Glenn to develop a marketing strategy.
11. Jim is going to be contacting expired members from the Chapter portal. Will be contacting Georgina for the process.
12. Event Liability Insurance- Need insurance for all Chapter events. Mark will contact Bruce Saunders to purchase insurance for Manitoba Roadshow and TRIECA.
13. CANIECA Promotional Materials- Mark purchased promo materials. 1000 pens and 500 wallets for cell phones. Consider adding the Chapter website on the materials.
14. CSA ESC Standards Update - Second draft of the Inspection & Monitoring Standard expected by the end of December. Installation & Maintenance Standard will be initiated in the next month or so. CSA will be presenting the ESC Standard at the IECA State of the Industry Webinar in December. CSA presenting at the IECA Annual Conference and TRIECA.
15. Stream Restoration Committee- Harry and Glenn meeting with Natural Channels Initiative Group next week to discuss potential collaboration with the Chapter. Stormwater Committee next meeting is in February. ESC Committee – Ron to update at next meeting.
16. Budget Update- approximately \$28,000 currently in our account (in addition to the funds collected for the CSA Standards).

Adjourned at 1:22 pm EST

