



## SHADOWME PROGRAM ONE-PAGER FOR EMPLOYERS

### **What is it?**

The Canadian Chapter of IECA is proud to host the Shadow Program – a day in the life of an environmental industry professional for students. Its' purpose is to provide students a chance to experience the workplace in their environmental field, apply their education, as well as network with industry professionals. For one day, student members of IECA will shadow professionals from a selected company placement and experience the work world for themselves. This can include assisting in field work, shadowing day-to-day work responsibilities, and much more. After the internship day is complete, students write about their experience and this can be posted to news, shared, and even published.

### **Benefits for You:**

As an employer, your company gains recognition while helping students enter the work world. These students are serious about their education and career, and are seeking out opportunities to get involved in the industry. Student participants will provide details regarding their experience with your company which will be shared across multiple mediums. Additionally, boast your company services and strengths so they may be recognized among a new generation of industry employees. By supporting students and our international association's mission, businesses increase their corporate responsibility, gain recognition, and create a great brand image.

### **Details:**

Participants: Students that take part in this program consist of student members of the Canadian Chapter of IECA. Students that are enrolled in one of IECA's partner universities may be contacted about the opportunity by their school faculty contact. After the ShadowMe day, students write a blurb or article regarding their experience.

Company Requirements: From the employer's side, we ask for a planned itinerary of the day prior to posting the placement, in order to create a full-proof experience. This includes who the student will shadow, what content they will be exposed to, as well as tasks. Other details we need from the employer include date availability, location, what subjects the placement will focus on, and such.

Application Process: Students apply online to placements they feel suits them include a letter of interest including why they are interested in the placement and what they want out of the experience. This enables students to be paired with placements that suit what they want to experience. The employer has the option to review their applicants or for IECA to choose a student for them. After a student and company is paired, details upon dates and times can be discussed.

Learn more: [www.canieca.org/ShadowProgram](http://www.canieca.org/ShadowProgram)